

CHRISTOPHER CONETZKEY

Current Address

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Contact Information

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EDUCATION

Iowa State University - Ames, Iowa.

- **Degree:** Bachelor of Arts, Journalism & Mass Communication
- **GPA:** 3.59 cumulative, graduated cum laude

EXPERIENCE

Business Record - Des Moines, Iowa (July 2009 - Current)

- **Staff writer (Weekly business journal)**
 - Cover the transportation and technology beats
 - Write stories, take photos and shoot video
 - Edit stories and pages on production day
 - Member of organization's Internet task force

ESPN.com - - Bristol, Conn. (June 2008 - Feb. 2009)

- **Work for hire**
 - Developed a system to better compile weekly power rankings
 - Compiled rankings for the NFL desk during 2008-09 season
- **Intern, NFL desk**
 - Edited stories
 - Managed the Web site: wrote headlines, captions, teasers, and worked with HTML coding on the back end of the site
 - Prepared NFL Hall of Fame package which was used on ESPN.com's front page
 - Had a bylined feature story appear on the site

Iowa State Daily - Ames, Iowa (Aug. 2005 - May 2009)

- **Positions (14,000 circ. five-day per week paper)**
 - Editor in Chief - Fall 2008 - Spring 2009
 - Managing Editor - Spring 2008
 - Online Editor - Fall 2007
 - Sports Editor - Fall 2006 - Spring 2007
 - Sports Reporter - Fall 2005 - Spring 2006
- **Accomplishments**
 - Provided structure and built 24/7 newsroom
 - Helped transform culture of the newsroom
 - Designed pages
 - Planned and executed special sections and coverage
 - Covered both the ISU football and ISU men's basketball beats
 - Helped install and transform organization's online presence
 - Coordinated special online projects

Des Moines Register - Des Moines, Iowa (Summer 2008)

- **News Assistant: Sports desk**
 - Wrote article on deadline that appeared on the front page of sports
 - Wrote high school baseball and softball capsules for the agate page

ONLINE PORTFOLIO

conetzkey.wordpress.com

You'll find articles

- A controversial roadway threatens a community and the environment.
- Businesses learn how to use Twitter
- A softball team remembers a teammate killed in an accident.
- The Daily's online coverage of every game of the 2009 men's and women's basketball Big 12 tournament.
- Fallout from a Facebook video posted by an ISU football player.
- A three-part enterprise story detailing the struggles for female college athletes after they graduate.
- A feature about an NFL Hall of Famer that appeared on espn.com.

Plus More...

You'll find designs

- My redesign of Gridiron, the Daily's 20-page weekly football supplement.
- My design for Hoops, the Daily's pre-season 20-page basketball magazine.
- Graphics I created for online specialty projects and for the Daily.

Plus More...

You'll find photos

- From Sarah Palin's Des Moines visit.
- From a Trojan condom relay race.
- From an ISU men's basketball game.

Plus More...

REFERENCES

Sheldon Spencer

ESPN.com
Assistant NFL editor
860-766-7303
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Dr. Michael Bugeja

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